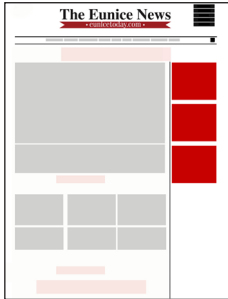
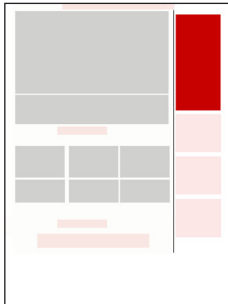


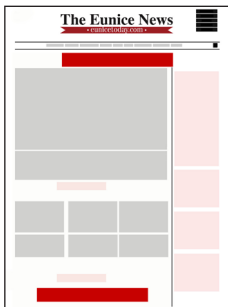
# 2026 DIGITAL ADVERTISING



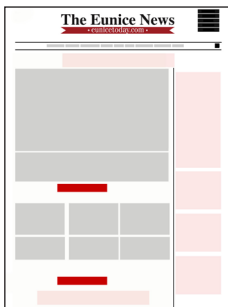
**MEDIUM RECTANGLE**  
 aka Big Box  
 300x250  
 3 POSITIONS  
 EVERY PAGE



**HALF PAGE**  
 300X600  
 EVERY INSIDE  
 PAGE  
 EXC. FRONT PAGE



**LEADERBOARD**  
 728X90 |  
 3 POSITIONS  
 TOP & BOTTOM  
 EVERY PAGE



**MARQUEE**  
 468X60 |  
 IN CONTENT  
 EVERY PAGE  
 BOTTOM OF EVERY  
 PAGE

<b>OPEN RATE</b>
\$10.00 CPM Minimum 10K impressions per order
<b>13 WEEK COMMITMENT</b>
\$7.00 CPM Minumum 40K impressions
<b>ANNUAL CONTRACT</b>
\$5.00 CPM Minimum 30K impressions/mon
Each ad position can be static or dynamic. Formats accepted: JPG, GIF, PNG or third-party tags..
Creatives can be changed weekly.
Deadline for creatives is 72 hours prior to run date.
In-house art services available for custom ad building (excluding tags)
LouisianaStateNewspapers.com reserves the right to edit, reject, revise or cancel a digital advertisement.

Discounts available for multi-site buys.

**CALL 337-363-3939**

For more information or to place your ad

- AcadiaParishToday.com**
- allenparishtoday.com**
- eunicetoday.com**
- EvangelineToday.com**
- S'MaryNow.com**
- techetoday.com**
- VermilionToday.com**